

## **A TIMELY RESPONSE**

FVTRS was quick in recognizing the social and economic priority of providing women from lower income groups with essential support they need to navigate through the tough times of pandemic.

In collaboration with ChildFund, a project was initiated to galvanize women-led small businesses impacted by COVID-19. Together, they identified 1408 most deserving beneficiaries in 3 cities of Karnataka (Bangalore, Mysore and Mangalore) who needed support to restore their fading livelihoods. An enabling environment was created to bounce back and re-start their enterprises, through a process of training, financial assistance, handholding and other follow-ups.